



Figure 1. Research method

Step 1. Design of the MEEGA+KIDS model. Based on a context analysis of the expected application of the model in computing education in secondary school, we revised the analysis questions and quality dimensions. We customized the measurement instrument of the MEEGA+ model (Petri & Gresse von Wangenheim, 2019) by adopting a participatory design approach (Spinuzzi, 2005), involving representatives of the target audience in the adaptation of the measurement items of the self-assessment questionnaire to assure a formulation of the items understandable by the target audience.

Step 2. Evaluation of the MEEGA+KIDS model. To evaluate the MEEGA+KIDS model, we conducted an evaluation study through a series of case studies (Wohlin et al., 2012) applying the model in computing education in secondary schools. The evaluation study aims to analyze the reliability and validity of the MEEGA+KIDS. The study objective is defined using the GQM goal template (Basili et al., 1994) and decomposed into analysis questions. A series of case studies applying a game for computing education in secondary school is conducted in a one-shot post-test only design. We use a non-probability sampling technique in each case study applying the convenience sampling method (Wohlin et al., 2012), in which our sample is composed of students of secondary school. Data collected in each case study are pooled in a single sample to answer our analysis questions in terms of reliability and construct validity following the definition of Trochim and Donnelly (2008).

4. Design of the MEEGA+KIDS Model

The objective of the MEEGA+KIDS model is to evaluate the quality of educational games in terms of usability and player experience from the students' perspective in the context of computing education in secondary school.

Context analysis. The target audience for this game is secondary school students, aged typically between 8 and 14 years. Typically, most students at this age already have knowledge and skills in using IT for social networks and entertainment. The teaching of computing in K-12 is being introduced in schools as part of regular classes or extracurricular activities either by focusing explicitly on teaching computing or in a multidisciplinary way integrated into other disciplines. Yet, as computing is still not part

of the basic curriculum in several countries, these instructional units are often limited to a short duration. Classes typically take place in computer labs, but may not have sufficient computers for each student, requiring them to work in teams or groups. Specifically, in the context of public schools, there may be few resources available for the acquisition of consumables such as paper, etc.

Revision and customization of the MEEGA+ model. Based on the MEEGA+ model (Petri & Gresse von Wangenheim, 2019), the MEEGA+KIDS model is decomposed into two quality factors and their dimensions (Table 1). In this context, usability is defined as the degree to which a product (educational game) can be used by specified users (students) to achieve specified goals with effectiveness and efficiency in a specified context of use (computing education), being composed of the following dimensions: aesthetics, learnability, operability, and accessibility. Player experience is a quality factor that covers a deep involvement of the student in the gaming task, including its learning improvement, feelings, pleasures, and interactions with the game, environment, and other players (Petri & Gresse von Wangenheim, 2019).

Definition of the research design. We maintained the research design defined in the MEEGA+ method, a case study design, which the study is conducted as a one-shot post-test only design, in which the case study begins with the application of the treatment (educational game) and then the data are collected through a standardized measurement instrument (questionnaire). The questionnaire is answered by the students (self-assessment) to collect data on their perceptions about the game and through a set of multiple-choice questions measuring the knowledge covered by the game.

Definition of the MEEGA+KIDS measurement instrument. Customizing the MEEGA+ questionnaire by adopting a participatory design methodology (Spinuzzi, 2005), the MEEGA+KIDS questionnaire has been proposed as presented in Table 1. Due to the shorter attention span of students at this education level less important items that are partly covered by other items have been excluded as part of the customization to shorten the questionnaire. We also changed the wording in some cases using a language more closely to the one used by the target audience to facilitate understanding. As a result, we created the questionnaire in English and Brazilian Portuguese.

Table 1. MEEGA+KIDS decomposition and questionnaire items

Decomposition of the MEEGA+KIDS		MEEGA+ questionnaire	MEEGA+KIDS questionnaire		
Quality factor	Dimension	Description	No.	English version	Brazilian Portuguese version
Usability	Aesthetics	The game design is attractive (interface, graphics, cards, boards, etc.).	1	The game design is attractive (game board, cards, etc.).	O design do jogo é atraente (tabuleiro, cartas, etc.).
		The text font and colors are well blended and consistent.	2	The font and colors of the game match.	As cores e fontes do material do jogo combinam.
	Learnability	I needed to learn a few things before I could play the game.		--	--
		Learning to play this game was easy for me.	3	Learning to play this game was easy for me.	Aprender a jogar este jogo foi fácil para mim.
		I think that most people would learn to play this game very quickly.		--	--
	Operability	I think that the game is easy to play.	4	I think that the game is easy to play.	Eu considero que o jogo é fácil de jogar.
		The game rules are clear and easy to understand.	5	The game rules are clear and easy to understand.	As regras do jogo são claras e compreensíveis.
Accessibility	The fonts (size and style) used in the game are easy to read.	6	The size and style of fonts used in the game are easy to read.	O tamanho e estilo de letras utilizadas no jogo são legíveis.	
	The colors used in the game are meaningful.	7	The colors used in the game are meaningful.	As cores utilizadas no jogo são compreensíveis.	
Player Experience	Confidence	The contents and structure helped me to become confident that I would learn with this game.	8	The organization of the content helped me to become confident that I would learn with this game.	A organização do conteúdo me ajudou a estar confiante de que eu iria aprender com este jogo.
	Challenge	This game is appropriately challenging for me.	9	This game is appropriately challenging for me.	Este jogo é desafiador suficiente para mim.
		The game provides new challenges (offers new obstacles, situations, or variations) at an appropriate pace.	10	The game provides new challenges (offers new obstacles, situations, or variations) at an appropriate pace.	O jogo oferece novos desafios (novos obstáculos, situações ou variações) com um ritmo adequado.

		The game does not become monotonous as it progresses (repetitive or boring tasks).	11	The game does not become monotonous as it progresses (repetitive or boring tasks).	O jogo não se torna monótono nas suas tarefas (repetitivo ou com tarefas chatas).	
Satisfaction		Completing the game tasks gave me a satisfying feeling of accomplishment.	12	Completing the game tasks gave me a satisfying feeling of accomplishment.	Completar as tarefas do jogo me deu um sentimento de satisfação.	
		It is due to my personal effort that I managed to advance in the game.	13	It is due to my personal effort that I managed to advance in the game.	É devido ao meu esforço pessoal que eu consigo avançar no jogo.	
		I feel satisfied with the things that I learned from the game.	14	I feel satisfied with the things that I learned from the game.	Me sinto satisfeito com as coisas que aprendi no jogo.	
		I would recommend this game to my colleagues.	15	I would recommend this game to my colleagues.	Eu recomendaria este jogo para meus colegas.	
	Social Interaction		I was able to interact with other players during the game.	16	I was able to interact with other people during the game.	Eu pude interagir com outras pessoas durante o jogo.
			The game promotes cooperation and/or competition among the players.	17	The game promotes cooperation and/or competition among the players.	O jogo promove momentos de cooperação e/ou competição entre os jogadores.
			I felt good interacting with other players during the game.	18	I felt good interacting with other players during the game.	Eu me senti bem interagindo com outras pessoas durante o jogo.
	Fun		I had fun with the game.	19	I had fun with the game.	Eu me diverti com o jogo.
			Something happened during the game (game elements, competition, etc.) which made me smile.	20	Something happened during the game that made me smile.	Aconteceu alguma situação durante o jogo que me fez sorrir.
	Focused Attention		There was something interesting at the beginning of the game that captured my attention.	21	There was something interesting at the beginning of the game that captured my attention.	Houve algo interessante no início do jogo que capturou minha atenção.
		I was so involved in my gaming task that I lost track of time.	22	I was so involved in the game that I lost track of time.	Eu estava tão envolvido no jogo que eu perdi a noção do tempo.	
		I forgot about my immediate surroundings while playing this game.	--	--	--	
Relevance		The game contents are relevant to my interests.	23	The game's content is of my interest.	O conteúdo do jogo me interessa.	
		It is clear to me how the contents of the game are related to the course.	24	It is clear to me how the contents of the game are related to the course.	É claro para mim como o conteúdo do jogo está relacionado com a disciplina.	
		This game is an adequate teaching method for this course.	25	I learned content of the course with this game.	Eu aprendi conteúdo da disciplina com este jogo.	
		I prefer learning with this game to learning through other ways (e.g. other teaching methods).	26	I prefer learning with this game than through other ways (e.g. expositive lectures given by the teacher).	Eu prefiro aprender com este jogo do que de outra forma (p.ex. aula no quadro pelo professor).	
Learning		The game contributed to my learning in this course.		Descriptive question "What did you learn playing the game?"	Pergunta descritiva" O que você aprendeu jogando esse jogo?"	
		The game allowed for efficient learning compared with other activities in the course.		--	--	

Response format. We maintained the response format as defined in the MEEGA+ method, adopting a 5-point Likert scale with response alternatives ranging from strongly disagree to strongly agree. As part of a self-assessment of the perception of the learning effect of the game we included also the descriptive question "What did you learn by playing the game?". Yet, differently to the MEEGA+ measurement instrument in which the achievement of the learning goals is measured through a self-assessment of the participants, this measurement is done as part of the MEEGA+KIDS questionnaire through a set of multiple-choice questions assessing the achievement of the learning goals. These questions have to be carefully defined in accordance with the specific learning goals and the competence level to be achieved based on the revised version of Bloom's taxonomy.

Templates of the MEEGA+KIDS questionnaire are available in English and Brazilian Portuguese on the website: <http://www.gqs.ufsc.br/quality-evaluation/meega-plus/>

5. Evaluation of the MEEGA+KIDS Model

5.1 Definition and Execution

The objective of this evaluation is to analyze the MEEGA+KIDS measurement instrument to evaluate its reliability and construct validity from the viewpoint of the senior researchers in the context of computing education in secondary schools. In this study, we understand reliability as the degree of consistency of instrument items. Reliability is typically measured through its internal consistency, which measures the consistency of results across items within a questionnaire (Trochim & Donnelly, 2008) through the Cronbach's alpha coefficient (Cronbach, 1951). Construct validity is the ability of an instrument to measure what it purports to measure, including convergent and

discriminant validity, which is measured through the degree of item correlation (Trochim & Donnelly, 2008).

Following the GQM approach, the study objective is decomposed into quality aspects and analysis questions to be analyzed based on the evaluation of measurement instruments (Trochim & Donnelly, 2008):

AQ1-Reliability: Is there evidence for the internal consistency of the MEEGA+KIDS measurement instrument?

AQ2- Construct Validity: Is there evidence of the convergent and discriminant validity of the MEEGA+KIDS measurement instrument?

From 2018 to 2019, we collected data from six case studies, evaluating an educational game (SplashCode) using the MEEGA+KIDS model. In each of these case studies, the MEEGA+KIDS measurement instrument (Brazilian Portuguese version) was applied after the game session (treatment) to collect the students' perceptions about the game quality. In total, responses from 90 secondary school students in Brazil were collected as summarized in Table 2. Participating students and their responsible signed an informed consent and authorization for image use in academic publications. The evaluations have been approved by the Ethics Committee of the Federal University of Santa Catarina (Certificate No. 2.677.698).

Table 2. Summary of the conducted case studies

Game	Game session time	Course/Institution	City	Sample size
Splashcode A low-cost board game to reinforce basic algorithms and programming concepts (Gresse von Wangenheim et al., 2019).	15 minutes	Oficina 1 Escola E.E.B. Almirante Carvalhal	Florianópolis/SC	18
		Treinamento Jovens Tutores Escola E.E.B. Almirante Carvalhal		10
		Oficina Computação na Escola/UFSC		2
		Oficina 2 Escola E.E.B. Almirante Carvalhal		11
		Oficina 3 Escola E.E.B. Almirante Carvalhal		24
		Oficina 4 Escola E.E.B. Almirante Carvalhal		25
Total				90

5.2 Analysis

To evaluate the MEEGA+KIDS model, we performed a statistical evaluation using the IBM SPSS Statistics trial version 23.

Reliability: Is there evidence for the internal consistency of the MEEGA+KIDS measurement instrument?

To measure the internal consistency of the MEEGA+KIDS questionnaire we adopted the Cronbach's alpha coefficient (Trochim & Donnelly, 2008). Cronbach's alpha coefficient (Cronbach, 1951) describes the degree to which a set of items measure a factor, such as whether the MEEGA+ measurement instrument measures the quality of an educational game for computing education in the context of secondary schools. Values of Cronbach's alpha between $0.8 > \alpha \geq 0.7$ are acceptable, between $0.9 > \alpha \geq 0.8$ are good, and $\alpha \geq 0.9$ are excellent (Trochim & Donnelly, 2008), indicating an internal consistency of the instrument. Analyzing the 26 items of the MEEGA+KIDS questionnaire, the value of Cronbach's alpha is considered good ($\alpha = .882$). We also analyzed the Cronbach's alpha if an item was deleted, as result we obtained that no item (if deleted) causes a substantial increase in the Cronbach's alpha. We, thus, can conclude that the responses to the items are consistent and precise, indicating the reliability of the items of the MEEGA+KIDS questionnaire.

Construct Validity: Is there evidence of the convergent and discriminant validity of the MEEGA+KIDS measurement instrument?

Convergent and discriminant validity are subcategories of construct validity. To obtain evidence of convergent and discriminant validity of the questionnaire items of the MEEGA+KIDS model, item correlation is calculated (Trochim & Donnelly, 2008).

Convergent validity shows that items that should be related are, in fact, related. On the other hand, discriminant validity shows that items that should not be related are, in fact, not related (Trochim & Donnelly, 2008). To analyze the correlations between the items, we used the nonparametric Spearman correlation matrices for each quality factor (Tables 3 and 4). The matrices show the Spearman correlation coefficient, indicating the degree of correlation between two items (item pairs). We used this correlation coefficient, as it is the most appropriate for Likert scales (Trochim & Donnelly, 2008). The correlation coefficients between the items within the same dimension are colored. Following Cohen (1988), a correlation between items is considered satisfactory, if the correlation coefficient is greater than 0.29, indicating that there is a moderate correlation, or a strong correlation if the coefficient is greater than 0.50. A coefficient of about 0.10 indicates a low correlation between the items (Cohen, 1988). Satisfactory correlations are marked in bold.

Table 3. Spearman correlation coefficient of the quality factor Usability

Item/ Dimension	1 Aesthetics	2	3 Learnability	4 Operability	5	6 Accessibility	7
1	1.000						
2	.592	1.000					
3	.228	.355	1.000				
4	.144	.327	.384	1.000			
5	.040	.193	.261	.158	1.000		
6	.023	.325	.345	.213	.430	1.000	
7	.128	.301	.335	.187	.495	.401	1.000

Analyzing the correlations between the items of the quality factor usability (Table 3), we can observe that most of the item pairs (11 item pairs) (marked in bold) present a moderate or strong correlation. Other item pairs present a correlation coefficient slightly close to the moderate degree of correlation (e.g., item pair 3-5). No item pairs present a low correlation coefficient under 0.10. Thus, although a higher correlation coefficient between the items was expected, which may have been caused by the size of the sample analyzed (n=90), we can observe a first indication that the questionnaire items of the quality factor usability tend to be correlated since there are no negative or low correlation coefficients and most of the item pairs present a moderate or strong correlation.

Concerning the quality factor player experience (Table 4), most of the item pairs (87 item pairs) are correlated. In this case, we can observe that items belonging to the same dimension (e.g. relevance, fun, social interaction, focused attention, and relevance) present a moderate or high correlation coefficient. Again, indicating evidence of convergent validity.

Table 3. Spearman correlation coefficient of the quality factor Player Experience

Item/ Dimension	8 Confidence	9	10 Challenge	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
					Satisfaction				Social Interaction			Fun		Focused Attention		Relevance			
8	1.000																		
9	.336	1.000																	
10	.543	.553	1.000																
11	.214	.243	.483	1.000															
12	.419	.298	.451	.098	1.000														
13	.275	.026	.264	.096	.285	1.000													
14	.540	.381	.606	.120	.534	.299	1.000												
15	.229	.292	.405	.117	.281	.190	.491	1.000											
16	.112	.038	.138	.050	.270	.059	.349	.232	1.000										
17	.316	.070	.189	.049	.192	.087	.274	.301	.353	1.000									
18	.268	.170	.420	.222	.333	.274	.505	.294	.553	.373	1.000								
19	.273	.069	.340	.107	.311	.197	.447	.528	.091	.430	.404	1.000							
20	.046	.145	.250	.062	.369	.042	.323	.246	.266	.376	.421	.380	1.000						
21	.323	.240	.430	.095	.336	.124	.527	.483	.206	.317	.351	.290	.354	1.000					
22	.234	.228	.373	.373	.341	.221	.403	.367	.169	.311	.196	.301	.303	.410	1.000				
23	.334	.262	.461	.171	.341	.150	.453	.381	.137	.363	.310	.446	.250	.287	.561	1.000			
24	.377	.267	.385	.155	.303	-.081	.478	.417	.269	.341	.299	.347	.377	.494	.282	.385	1.000		
25	.299	.133	.275	.112	.245	.045	.319	.517	.253	.269	.167	.353	.174	.399	.304	.448	.665	1.000	
26	.199	.147	.173	.041	.072	.218	.217	.306	.030	.245	.171	.185	.233	.293	.327	.248	.323	.361	1.000

Analyzing the correlation coefficients between items of different quality factors, we can observe that most of the items do not correlate, confirming that they are measuring

different quality factors (usability and player experience). Thus, indicating evidence of discriminant validity.

Summarizing, we can observe that in general, the results show that most of the item pairs present a moderate or strong correlation coefficient, indicating evidence of convergent validity. Evidence of discriminant validity was also obtained, showing that items of different quality factors present a small correlation coefficient. However, considering the sample size used in this study, we need to confirm these results by adopting a larger data set in further analysis.

5.3 Threats to Validity

Like any kind of empirical research, due to limitations, our study is subject to threats to validity. We, therefore, identified potential threats and applied mitigation strategies to minimize their impact on our research. Some threats are related to the design of the study. To mitigate this threat, we defined and documented a systematic research method, based on the methodology adopted by the MEEGA+ method (Petri et al., 2019). Besides, the MEEGA+KIDS measuring instrument has been customized from the MEEGA+ model adopting a participatory design methodology (Spinuzzi, 2005), including representatives of the target audience in the definition of the measurement instruments items. One limitation of our study refers to evaluating learning using multiple-choice questions. Adopting a non-experimental research design (case studies), only a post-test using self-assessment, through multiple-choice questions, has been applied to evaluate the students' achievement of the learning goals. A pre-test has not been applied and, therefore, it was not possible to accurately the learning difference promoted by the games. However, regarding the self-assessment, although there is no consensus, there is evidence that self-assessment provides reliable, valid, and useful information for this type of study (Sharma et al., 2016), mainly when using a systematic, reliable and valid measurement instrument. In terms of external validity, a threat to the possibility to generalize the results is related to the sample size and diversity of the data used for the evaluation. In respect to sample size, our evaluation used data collected from six case studies evaluating one educational game, involving a population of 90 students. Although it is a considerable sample size, allowing the generation of first statistical evidence, further analysis with a larger data set including data from other educational games is required to confirm our results.

6. Conclusion

In this article, we present the design and evaluation of the MEEGA+KIDS as a model to evaluate games used for computing education in secondary school. First evaluation results indicate that the questionnaire has satisfactory reliability and validity. Concerning reliability, a Cronbach's alpha $\alpha=0.882$ indicates a good internal consistency, which means that the responses between the questionnaire items are consistent and precise. Regarding the construct validity, analyzing the Spearman correlation coefficient between the items, we obtain evidence of discriminant validity, showing that items of different quality factors do not correlate. In the same way, results show that most of the item pairs present a moderate or large correlation coefficient. Thus, providing a first indication of convergent validity. However, further analysis with a larger data set is required to obtain more significant results in terms of construct validity. As the next steps, we plan to continue to conduct game evaluations to increase the sample size.

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